Deadlines! Opportunities! That’s the focus of this newsletter. Also: My continued thanks to our Vis Com colleagues who are helping plan the 2018 Washington, DC conference. Vice-Head Phil Loubere has been working hard behind the scenes scheduling all the sessions, and Carolyn Yaschur has completed planning for the teaching marathon. We’re looking forward to seeing you in August. Don’t hesitate to email me or any of our amazing officers if you have questions about the conference.

The most important deadline coming up is **April 1, 2018** for the research paper competition: Use the All Academic site [http://convention2.allacademic.com/one/aejmcaejmc18](http://convention2.allacademic.com/one/aejmcaejmc18) to upload your Vis Com paper. Besides submitting a paper—and encouraging your colleagues and graduate students as well—please consider reviewing papers. This is an excellent way to both serve our division and learn about emerging research in our field. If you can help out, contact research chair Erik Palmer at palmere@sou.edu.

Other upcoming deadline and opportunities:

The deadline for the AEJMC 2019 Toronto Logo Design Contest is **March 31, 2018**.

Submissions for the 2018 Creative Projects Competition are due by **April 10, 2018**.

Submissions for the 2018 Best of Web and Best of Digital Competition, co-sponsored with the Communication Technology division, are due by **April 15, 2018**.

Details and contacts for these competitions are at the end of this newsletter.

Finally, the AEJMC registration forms will be available soon. I’m particularly excited about the Vis Com preconference and luncheon events.

The **AEJMC Pre-conference workshop** “Getting started with drones with Matt Waite” is scheduled for Sunday, August 5, 1-5pm in the conference hotel. Here’s the abstract: Now that drones are becoming more common in media coverage, how can (and should) J-schools become involved? What are the basics and first steps, and how can we learn from early adopters? Matt Waite, director of the Drone Journalism Lab at the University of Nebraska and Washington, DC-based experts will cover the ethics of drone journalism, emerging trends and best practices, and using drones in a breaking news environment. In addition, the workshop will cover how drones can address visual and critical topics in journalism and storytelling. For more information, contact me at Julian.Kilker@unlv.edu or Carolyn Yaschur at carolynyaschur@augustana.edu.

The **Vis Com luncheon** is scheduled for Wednesday, August 8 from 12:15-1:30pm at Del Frisco’s Double Eagle Steakhouse, near our conference hotel. Walk two minutes and join colleagues for a lunchtime presentation by Andrew Scott, Director of Photo & Video News Gathering at USA TODAY and Ashley Perks, creative director at The Hill. For more information, contact Gabriel Tait at GTait@astate.edu.

Thanks to Carolyn and Gabriel for planning these events, and to past Head Matt Haught for helping. Be sure to register for both!
Southeast AEJMC Report

The 43rd Annual AEJMC Southeast Colloquium was held March 8-10, 2018 at The University of Alabama in Tuscaloosa, Alabama. The following papers were presented on the Vis Com research panel:

- Shannon Zenner, University of North Carolina (student), “It Costs a Lot of Money to Look This Cheap: A Survey to Understand Preference for Differing Levels of Design Quality in Advertising”
- Jessica Love, University of Southern Mississippi (student), “Feed a Child and Become a Hero: The White Savior Industrial Complex in South Africa’s 2014 Feed a Child Public Service Announcement”
- Daniel D. Haun, University of South Carolina (student – research in progress), “Let’s Face It: Building Brand Engagement on Instagram Through Faces”
- Michael Martinez, University of Tennessee (faculty), “‘Monkey Selfie’: A Proposed Resolution to the Enigma of Copyright Ownership”

The following papers were presented on the Vis Com invited research panel:

- Paul D’Ambrosio, University of Memphis (student), “Lessons From the Interactive Newsroom: A Case Study of The Asbury Park Press”
- Susan Keith, Rutgers University (faculty), “From Frites to Flags: Belgian Identity in Twitter Visuals Shared After the 2016 Brussels Attacks”
- Gabriel B. Tait, Arkansas State University, (faculty), “Seeing Beyond the Media: A Sight Beyond my Sight Comparative Study”

Thanks to our volunteer reviewers: Phil Loubere, Middle Tennessee State University; Matt Haught, University of Memphis; Mary Bock, University of Texas at Austin; Kyser T Lough, University of Texas at Austin (student); Julian Kilker, University of Nevada at Las Vegas; and Gabriel B. Tait, Arkansas State University.

Next year’s colloquium planning will be starting later this year. Suggestions are:

2019 University of South Carolina
2020 University of Memphis

This was a great experience, but we would like to include more Vis Com faculty next time. If you have ideas for building our participation, please email me!
AEJMC 2019 Conference Logo Design Competition: Deadline March 31, 2018

Student entries are being accepted for the official AEJMC 2019 Toronto Conference logo, which will appear on conference and promotional materials. The winning student will receive $100.

A logo entered in the contest should represent the diversity of AEJMC and also visually suggest “Toronto.” The logo should communicate immediately, effectively and be memorable.

The logo design entries must be designed using a solid black tone on a white background. After a winning logo is selected, AEJMC reserves the right to add color later to the winning logo.

The deadline for submitting entries is March 31, 2018.

A logo entered in this competition must:

- include the following typographic elements: AEJMC August 2019 Toronto
- (no other typographic elements can be added to the logo entries for this contest).
- include AEJMC as an integral part of the logo.
- must be legible and effective when scaled for different executions, i.e., program book cover, nametags, promotional material, social media, screens and print.
- retain a sense of balance and internal integrity when typographical elements are removed.
- reflect the diversity of interests within AEJMC
- be reproducible in solid tones using one color (black). No tints, no blends, no gradations are allowed.
- NOT INCLUDE COPYRIGHTED ARTWORK. This means no clipart. All elements must be student creations.

For a logo entry to be eligible, entrants are required to submit their logo entry as both an EPS file (.eps) and as a JPEG file (.jpg). The JPEG version of the logo must be identical to the EPS version in terms of design, dimensions, proportion, etc.

The EPS version must have all of its type converted to outlines. The EPS file format is required because it is a vector-based format that provides better reproduction.
The file names must bear the first initial and last name of the entrant (for example: rSmithLogo1.eps and rSmithLogo1.jpg).

Entries must be the work of students enrolled in classes taught by AEJMC members.

Each school may enter a maximum of 10 logos per design instructor who are AEJMC members. The logos must be submitted by a faculty sponsor for the school’s entries for this AEJMC logo contest. Faculty sponsors must also include a list of file names (such as: UGAentrants.doc) with the entrants' names, addresses, and email addresses, plus their own full contact information (office phone, address, and so on). Winners should be notified before May 15, 2018.

ENTRIES MUST BE SUCCESSFULLY UPLOADED NO LATER THAN 11:59 p.m. PDT, March 31, 2018.

Please upload each logo entry’s EPS (.eps) and JPEG (.jpg) files to AEJMC 2018 Logo Competition Chair Russell B. Williams at: russell.williams@zu.ac.ae

Questions regarding the 2019 logo competition may be sent to Russell at the same address.

Students unfamiliar with the Association of Education in Journalism and Mass Communication, can learn more at http://www.aejmc.org

Recent logo competition winners

AEJMC Washington, D.C.
August 2018 conference logo, designed by Paige Heidorf, University of Kentucky, Faculty Advisor: Adriane Grumbein
AEJMC Chicago August 2017 conference logo, designed by Peter Smith, University of Kentucky, Faculty Advisor: Adriane Grumbein

AEJMC Minneapolis August 2016 conference logo, designed by Ethan Irelander, VCU Faculty Advisor: Scott Sherman

AEJMC San Francisco August 2015 conference logo, designed by Marc Goetti, Hawai‘i Pacific University, Faculty Advisor: Brian Cannon
2018 Vis Com Creative Projects Competition: Deadline April 10, 2018

The 2018 Creative Projects Competition is an opportunity to have your creative scholarship vetted in a blind-juried, peer-reviewed forum. In order to achieve a high standard of quality the acceptance rate will be below 30%.

The format is non-restrictive, but an entry must include a strong visual component that would typically appear as “Creative Scholarship” or “Creative Work” on your curriculum vitae. Projects that have been accepted into the Creative Projects competition in the past include: historical studies, visual communication, photojournalism, books and documentaries. Work created between April 1, 2017 and April 1, 2018 is eligible to enter. Note: There is a limit of two entries per person.

Judging

The work will be judged by a panel of judges using the following criteria:

- Relevance to the focus of the AEJMC Visual Communication Division
- Contributions to professional practice or pedagogical approach
- Overall strength of the work
- Clarity and effectiveness
- Creativity of the work

How to enter

1. Fill out an entry form for each entry you are submitting.
2. Include a one-page explanation of the problem and your solution. You should stress your solution’s significance to the study of visual journalism, as well as any connections to pedagogical approaches or theories.
3. Include a digital image that represents the overall project (jpg or png is preferred)
4. Include a digital version of your project (PDF for still imagery, .mp4 or .mov for motion projects).
5. Create a folder and label it with the project name. In the folder include the entry form, one-page write-up, digital image that represents the overall project, and a digital version of your project.
6. Compress the folder and label it with the project name. Upload the compressed file to Google Drive and share it with the Creative Projects Competition Chair (joe.gosen@wwu.edu). Submissions will be acknowledged within one business day. Contact Joe Gosen if your submission is not acknowledged in a timely manner.

Winners will be contacted in May 2018. Historically, selected winners are asked to present their work during a 15-minute presentation at the AEJMC conference. More information about this presentation will be forwarded as details about the conference are determined.

Questions?

Please email Joe Gosen, Western Washington University - joe.gosen@wwu.edu
The Best of Web/Best of Digital competition is for websites, apps, and other digital products that advance education or research in journalism and/or mass communication. The competition is offered as a collaboration between the Communication Technology and Visual Communication divisions of the AEJMC. There is a full website with more information, including full rules and past winners, at https://www.aejmcbestofweb.com/.

How to enter
All entries must advance education or research in journalism and/or mass communication. Entries unrelated to this field will not be accepted. Sites or apps of a commercial nature will not be accepted.

All entries must be primarily created by the entrant(s) and not by paid consultants or professional designers. An important component of this competition is the thought and execution in the presentation of content, not just the content itself. Because of this, emphasis on visual presentation in a digital context, sites/apps/digital products should be planned and conceptualized by the students alongside faculty, and, ideally, fully executed by the students. If wireframes, mockups, or similar are available, please submit these design process artifacts with submission. The use of pre-designed templates is acceptable (e.g., WordPress) when a significant amount of customization is done.

After the judges’ initial review, stylesheets or other documents used on the site may be requested. Eligible entries must be created between January 1, 2017 and December 31, 2017. Entries that have been previously entered in this competition are no longer eligible.

Visit https://www.aejmcbestofweb.com/submit/ to submit your entry.

Questions?
Please email Kevin Ripka, University of Iowa - kevin-ripka@uiowa.edu or Su Jung Kim, Iowa State University - sjkim@iastate.edu